BIRTH CONTROL **PHARMACIST**

MARKETING CHECKLIST

There are many for pharmacies to promote their birth control services. Here's a list of ideas to spread the word about your services:

PROMOTE IN STORE	
Posters and si Counter tents Buttons and pi Bag stuffers Rack cards Window decal	Get birth control from your pharmacist. In desired the second of the se
UTILIZE EXISTING CHANNELS	
 Phone tree message Automated phone calls and text messages Pharmacy emails and newsletters BOOST ONLINE PRESENCE	
DOOST ONLINE PRESENCE	
OUR SERVICES Birth Control Consultations Vaccines Health Screenings Get birth Control from your Pharmacist.	 □ BirthControlPharmacies.com □ Pharmacy website □ Social media □ Yelp and Google business listing
ENHANCE COMMUNITY ENGAGEMENT	
 Local clinics and provider offices ☐ Colleges and high schools Local health fairs and public health departments 	

Local library and community centers